

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

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:  
LUIS MERCEDES, *on behalf of himself and all others* :  
*similarly situated,* :

Plaintiff, :

23-CV-7719 (JMF)

-v- :

ORDER

HELLY HANSEN (U.S.), INC., :

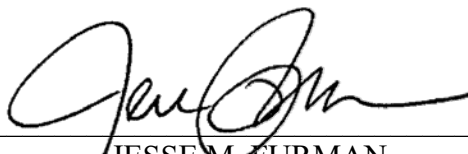
Defendant. :  
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JESSE M. FURMAN, United States District Judge:

Plaintiffs alleges that Defendant's website is not accessible to blind and visually impaired customers and, thus, violates Title III of the Americans with Disabilities Act ("ADA"), 42 U.S.C. § 12181 *et seq.* In the Court's experience, cases involving such claims almost always settle, often even before the initial pretrial conference. To that end, by separate Order to be entered today, **the Court is referring this case to the assigned Magistrate Judge for General Pretrial Purposes, including settlement. To be clear, the referral does *not* encompass any dispositive motions, which will be handled by the undersigned in the normal course.**

SO ORDERED.

Dated: September 1, 2023  
New York, New York

  
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JESSE M. FURMAN  
United States District Judge